DANIEL TRAVERS
www.redideostudio.com - *portfolio*
dtravers@redideostudio.com
c.816.509.7966

//// **SKILLS**

GUI/UX Design, HTML5, CSS3, SEO, WordPress, Social Media, JQuery, XML, Web Analytics, Graphic Design/Brand Building, E-Learning, Flash Animating/Action Script, Non-Linear Video Editing and Streaming Compression, 3D Modeling, Motion Graphics/Compositing, Sound Design (Multi-Track Producing), MIDI, Illustration, Digital Video Cameras and Chroma Keying, Digital/Analogue Photography, Fine Art Painting, Promotions and Marketing, PC/MAC Computer Maintenance/Installation/ Fabrication

//// **EXPERIENCE**

Aug 2007 - present: *Digital Content Manager*
iHeartMedia (Clear Channel Media and Entertainment), San Diego, CA

*Produced video to receive national company award "Radio vs. TV"
*Maintained and updated web site that ranked #1 in the company
*Played key role implementing social media within the market
*Played key role in developing digital video green screen techniques to be monetized by Account Executives on station web sites

Sept 2003 - 2011: *GUI Designer/Flash Producer/Illustrator*
Union Built PC, Detroit, MI
*Best Web Site Award – Michigan Labor Press
*Developed digital comic strip "Mr. Wall"

Sept 2004 - Sept 2012: *Creative Director/GUI Designer/Flash Producer*
Peak Web Development, San Diego, CA

Sept 2005 - Dec 2006: *Flash Artist/Lead 3D Artist/GUI Designer/Web Designer*
Mantech, San Diego, CA
*Played a key role in developing 3D department to be used in interactive e-learning courseware

Oct 2004 - Dec 2004: *Flash Producer/Web Designer*
VML, Kansas City, MO
*Created and maintained Fortune 500 company web sites

Jan 2001 - May 2003: *Photo New Media Checkout Technician*
Kansas City Art Institute, Kansas City, MO

July 2001 - Dec 2001: *Photo Novelties Specialist*
Creve Coeur Camera, St Louis, MO

//// **FREELANCE/CONTRACT WORK**

Flash Developer: **Third Cousin** - Flash development for Call of Duty 2 web site
Web Developer: **Digitaria** - assisted in CSS conversion for Atlanta Falcon's web site
T-Shirt Design: **www.dualsport-sd.com**
Flash Intro Animation: **Web-Flexor**
Web Development: **Peter Shenas' Law**
GUI Design/Flash Animator: **Claypool Communications**

Email blast design and HTML implementation: **TriStar Telecommunications**
Motion Graphics/Sound Design: multimedia presentation **JW Productions**
GUI Design: web site template with shopping cart portal for **Michael Torrentino**
Flash Animation: created Flash animation/navigation for **Claypool Communications**
Rotoscoping composited in motion graphics composition for **Zmedia**
Flash Web Development: **JC Photography**
Web Development: **No. 8 Art Gallery**
GUI Design/HTML: **Response Digital**
Web Development/Brand Building: **Hall Brothers LLC**
3D Motion Graphics Video Kiosk: **Club Wars**
Poster Design: **The Hurricane**
Graphic Design Flyers: **The Dream Factory**

//// **EDUCATION**
BFA in Photo/New Media (on scholarship) **Kansas City Art Institute**
AAS in Graphic Communications **St Louis Community College** (Dean's List)
SUCCESS business seminar on **Internet Business**
Kansas State High School Diploma **Shawnee Mission School District**
High School Vo-Tech in Commercial Art

//// **ADDITIONAL AWARDS**
"Outstanding Volunteerism" **State of California May 2012**
"Outstanding Community Support" **State of California Jan 2012**
"Best Documentary" **Independent Film Coalition 2004**

//// **MUSIC**
Produced Single: MDT & Redideo "This Feeling" - 2015
Produced Remix: Vino Alan "My Summer" - 2013
Produced Single: "Converse - In Search of Sound" Indaba Music Contest – 2012
Produced Remix: Christina Aguilera "Your Body" - 2011
Produced Album: "Urbaflux" - 2008
Produced Album: Bipolar Synergy "Electrofusionfunk" - 2004
Sound Track Instrumentals: Blur Girl Productions, "Godhead The Movie"
Single Featured On: KCAI Audio Works 2002
Produced Album: "Meatchopper Syndrome" - 2002
Produced Album: "Redideo Active" - 2001
Graphic Design/Assistant Sound Engineer Thinn Cool Records 1999

-Software skills and portfolio available upon request