

## **DANIEL L TRAVERS**

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### **//// SKILLS**

Project Management, Flash Action Script/Animating, GUI Design, HTML, XHTML, DHTML, JavaScript, CSS, XML, SEO, Web Analytics, SVN, W3C Standards, Streaming Video/Compression, Non-Linear Video Editing, 3d Modeling, Motion Graphics/Compositing, Graphic Design/Brand Building, Sound Design (Multi-Track Producing), Composing with MIDI, Illustration, Videography and chroma keying, Digital/Analogue Photography, Faux Finish/Creative Painting, Promotions and Marketing, PC/MAC Computer Maintenance/Installation/Fabrication

### **//// EXPERIENCE**

Aug 2007 – present (full-time): Online Content Coordinator  
Clear Channel, San Diego, CA

Sept 2003 – present (subcontractor): GUI Designer/Flash  
Producer/Illustrator, Union Built PC, Detroit, Michigan

Sept 2004 – present (subcontractor): Creative Director/GUI Designer/Flash  
Producer, Peak Web Development, San Diego, CA

Sept 2005 – Dec 2006: Flash Artist/Lead 3d Artist/GUI Designer/Web  
Designer, Mantech, San Diego, CA \*Played a key role in developing 3d department  
to be used in interactive e-learning courseware

Oct 2004 – Dec 2004: Flash Producer/Web Designer, worked with clients such as  
Microsoft, Simon Malls, SBC and Bayer at marketing agency VML, Kansas City, MO

Jan 2001- May 2003: Photo New Media Checkout Technician, Kansas City Art  
Institute, Kansas City, MO

July 2001- Dec 2001: Photo Novelties Specialist, Creve Couer Camera, St Louis,  
MO

### **//// FREELANCE/CONTRACT WORK**

Flash Developer, Third Cousin –Flash development involving Call of Duty 3 web site  
Web Developer, Digitaria –assisted in launching Atlanta Falcon's web site  
T-shirt Design, www.dualsport-sd.com  
Flash Intro Animation/web video compression, Web-Flexor  
Web Development, Peter Shenan's Law  
GUI Design/Flash Animator, Claypool Communications  
Web Development, Moments to Remember  
Email blast design and html implementation, TriStar Telecommunications  
Motion graphics/sound design, multimedia presentations JW Productions  
GUI Design, web site template with shopping cart portal for Michael Torrentino  
Flash Animation, created Flash animation/navigation for Claypool Communications  
GUI Design, web site template with shopping cart portal for Michael Torrentino

Rotoscoping composited in motion graphics composition, Zmedia  
Flash Animated Splash Page, Nova and Pedross Flooring  
Flash Web Development, JC Photography  
Sound Designer, Blur Girl Productions, "Godhead The Movie"  
Web Development, No. 8 Art Gallery  
GUI Design/html, Response Digital  
Web Development/brand building, Hall Brothers  
Logo development/graphics, Big City Entertainment  
Produced wedding package including Videography and DJ/MC entertainment  
3d motion graphics Video kiosk, Club Wars  
Poster design, The Hurricane  
Graphic design announcement flyers Dream Factory  
Menu design Skooners Inc.  
Graphic Design/Assistant Sound Engineer Thinn Cool Records  
Business card design, Perfect Touch Painting  
T-shirt design, Final Destination  
Logo design, International Technologies

//// **EDUCATION**

BFA in Photo/New Media (on scholarship) Kansas City Art Institute  
AAS in Graphic Communications St Louis Community College -Dean's List  
SUCCESS business seminar on Internet business  
Kansas State High School Diploma Shawnee Mission School District  
Votech in commercial art

//// **AWARDS**

"Best Web Site" CWA News, Jan. 2006  
"Best Documentary" Independent Film Coalition 2004  
"Best Web Site" Michigan Labor Press 2004

-Software skills and portfolio available upon request

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